

Whitney Hartman

Graphic Designer, Illustrator

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Objective

To work in a dynamic, creative environment that would benefit from the knowledge and experience gained from almost 5 years of professional design experience, a Master of Fine Arts degree, and internship with Illustrator/Professor, C.F. Payne.

Summary of Qualifications

- Almost 5 years of direct experience in a graphic design, marketing, and print production environment.
- Creation and production of various graphics/illustrations used for clients' advertisements.
- Proficient in Adobe Creative Suite 5 and Microsoft Office.
- Ability to work efficiently on both Windows & Mac platforms.
- Exceptional collaborative and interpersonal skills.
- Deadline driven and strong ability to multi-task.
- Organized, detail-oriented, and strong work ethic.

Employment

Graphic Designer

American Marketing & Mailing Services, Tampa, FL, April 2009-Present

- 4/2009-8/2011 - Sole designer for Autoloop HD; a sub-division of AMMS.
- Interact with clients to determine design elements for mail campaigns.
- Design templates and custom direct mailers for automotive dealerships targeting customers via service and sales offers.
- Team member of the AMMS Graphics Department, compiling new and dynamic designs and Brain-storming innovative ideas that will benefit the company.
- Utilize Adobe CS4 Software, primarily InDesign, Photoshop and Illustrator as the medium for designs.
- Setup customer supplied artwork with proper specifications required for print.
- Package and upload final approved designs into XMPiE, which links all variable data to a server accessible for print production.

Graphic & Product Designer

Rooster Products International, San Antonio, TX, May 2007-January 2009

- Utilized Adobe CS3 software by computer manipulation of photographs & photo collage in order to create necessary components of design.
- Generated all graphics involved with products including: cut case labels, flyers, brochures, logos, hang tags, in-store displays, and banners used for tradeshow and in-store use.
- Worked directly with the VP of Marketing and Design designing work-gear products for **Lowes, Home Depot, Wal-Mart, No Fear, Sears**, and other large-scale corporations.
- Created and revised logo designs for brands: McGuire-Nicholas, Brown Bag Company, Bracken Creek, and AWP.
- Designed spreadsheets/layouts for Price Sheets, Sell Sheets and Catalogs.
- Photographed products, packaging imagery, P3 displays, and Planogram displays.
- Created designs that enabled the company to eliminate travel and other expenses by directly sending the designs to the vendors overseas.
- Updated existing items by color correction, photo retouching/editing, and adding/omitting certain features.

Internship/ Teaching

Intern

C.F. Payne, Cincinnati, OH, June 2005-November 2006

- Organized and executed mailing lists for the Illustrator's Partnership of America (I.P.A.).
- One on one painting/drawing lessons on how to convey a narrative through illustrations.
- Updated and cataloged all I.P.A. members' contact information.
- Worked with Mr. Payne on personal illustration projects.

Teaching Assistant

Don Rogers, Savannah College of Art and Design, Savannah, GA, January 2005-March 2005

- Provided teaching assistance to undergraduate students enrolled in the class, "Techniques II" and demonstrated techniques, offering various ways to approach each project.

Dick Krepel, Savannah College of Art and Design, Savannah, GA, September 2004 November 2005

- Assisted undergraduate students in finding ways to brainstorm and develop conceptual illustrations.

Ceramics Teacher

Springfield Art Museum, Springfield, OH, May 2002-September 2002

- Taught beginning and intermediate classes to children who desired to learn the basics of wheel-throwing and hand-building.

Education

• **Savannah College of Art and Design, Master of Fine Arts**, Illustration
September, 2003- May 2005, Cumulative GPA 3.9; **Summa Cum Laude**.

• **Ohio University, Bachelor of Fine Arts**, Ceramics
September, 1998-November 2001, Cumulative GPA 3.6; **Cum Laude**

Publications

- Shamberg, Johnson & Bergman Trial Attorneys, **Quarterly Newsletter Cover**, 2009
- Cincinnati Reds Marketing Department, **Tom Browning Poster**, 2007
- SCAD *Illustrious* Magazine, **Alfred Hitchcock Illustration**, Savannah College of Art and Design, 2006
- Savannah Music Festival, Image printed for **Savannah Music Festival Poster**, September 2005
- SCAD Publications, **SCAD Day Prospective Students Advertisement**, Savannah College of Art and Design, 2004
- SCAD-Lacoste Vernissage, Image used for **Vernissage Poster Advertisement**, Savannah College of Art and Design, France, 2004

Awards

- **Savannah Music Festival Poster Competition**, Winner, September 2005
- **SCAD-Lacoste Vernissage Poster Competition**, Winner, April, 2004
- **Dean's List**, 2000-2001, 2003-2005
- **Golden Key National Honor Society**, 2000 & 2001
- **Dave Hobson's Congressional Art Competition**, May 1997
Earned First Place at the District Finals in Springfield, Ohio
- **Dave Hobson's Congressional Art Competition**, May 1996
Earned Third Place at the District Finals in Springfield, Ohio